

## 2016 CCEF Annual Forecast Event

Friday, November 4, 2016  
Alex Madonna Expo Center  
San Luis Obispo



### ANNUAL EVENT SPONSORSHIP BENEFITS

	PLATINUM SPONSOR \$10,000+	LEAD SPONSOR \$5,000	ADVISORY SPONSOR \$2,500	BUSINESS ASSOCIATE SPONSOR \$1,500	ASSOCIATE SPONSOR \$750
Admissions to Annual Forecast Seminar	2 Reserved Tables 20 Seats	1 Reserved Table 10 Seats	8 Seats	6 Seats	3 Seats
Invitation(s) to Private Reception with Speakers	8 Representatives	4 Representatives	2 Representatives	1 Representative	—
Logo/Company Name on Day-of-Event Marketing Materials	Primary Prominence	Secondary Prominence	Included*	Included*	Included*
Recognition in Event Sponsor Slide Show	Exclusive Slide Presence	Shared Slide Presence*	Multiple Sponsor Slide*	Multiple Sponsor Slide*	Multiple Sponsor Slide*
Recognition in Print Advertising	Noted as Presenting Sponsor	—	—	—	—
Recognition in Electronic Advertising	Included*	—	—	—	—
Sponsor Video Greeting at Event	Included*	—	—	—	—
Website Logo/Link	Every Page of Website	Every Page of Website	Several Website Pages	Home Page Only	Home Page Only

\*All sponsors will receive event and marketing material showcasing; however, prominence of logos/company names will vary contingent on sponsorship level. Sample materials available on request.

## 2016 ANNUAL EVENT FORECAST

Friday, November 4, 2016  
Alex Madonna Expo Center  
San Luis Obispo



## SPONSOR PLEDGE FORM

### Sponsor Information (please type or print)

COMPANY NAME / ORGANIZATION \_\_\_\_\_  
CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

### Sponsorship Commitment

- PLATINUM ..... \$10,000 (exclusive, not available)
- LEAD ..... \$5,000
- ADVISORY ..... \$2,500
- BUSINESS ASSOCIATE ..... \$1,500
- ASSOCIATE ..... \$750
- IN KIND

### Payment Method

- CHECK ENCLOSED  
Payable to: Central Coast Economic Forecast  
Mail to: P.O. Box 1375 San Luis Obispo, CA 93406
- CREDIT CARD  
VISA / MC CARD NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_\_  
(PLEASE CIRCLE)  
CARDHOLDER NAME: \_\_\_\_\_ AMT: \_\_\_\_\_