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March 2019



Subject: Don't Miss the 2019 Central Coast Economic Forecast!

Dear Friend:

On Friday, November 8, 2019, we will present the Central Coast Economic Forecast. The annual Forecast attracts nearly 550 influential leaders in the business community and has become a prestigious, can't-miss event! Sponsors and attendees will be armed with information they can use to help predict how local, state and national economic trends and demographic indicators will affect their business. Get the information needed to make more effective planning and investment decisions for the future of your business or organization. Plan for 2020 with a clear understanding of what's to come.

We hope that you will consider sponsoring the Forecast again this year. Sponsorship benefits and details are enclosed. It is through the generosity of sponsors that we can continue to produce the County's most important economic forecast event.

PROGRAM SPEAKERS

Dr. Robert Kleinhenz, leading California economist, will offer a thorough review of the local economy and an educated look ahead utilizing data exclusive to CCEF.

Dr. Chris Thornberg, a nationally recognized economist, will share his no-hold-barred perspective on the nation, the state and the county.

Bob Wacker of Wacker Wealth Partners will entertain as the Master of Ceremonies and serve as moderator during the Q&A session.

FORECAST EVENT DETAILS

Date: Friday, November 8, 2019
Time: 7:30am Breakfast/Networking
8:30am - 11:30am Program

Venue: Alex Madonna Expo Center

*RECEPTION DETAILS

Date: Thursday, November 7, 2019
Time: 5:30-7:30pm

Venue: Tolosa Winery

**Business Associate, Advisory, Lead and Platinum sponsors are invited to attend a private reception with our program speakers.*

Sincerely,

Jeff Thoma
2019 Chair

Central Coast Economic Forecast | www.CentralCoastEconomicForecast.com

P.O. Box 196, Solvang, CA 93464

2019 CCEF Annual Forecast Event

Friday, November 8, 2019
Alex Madonna Expo Center
San Luis Obispo



ANNUAL EVENT SPONSORSHIP BENEFITS

	PLATINUM SPONSOR \$10,000+	LEAD SPONSOR \$5,000	ADVISORY SPONSOR \$2,500	BUSINESS ASSOCIATE SPONSOR \$1,500	ASSOCIATE SPONSOR \$750
Admissions to Annual Forecast Seminar	2 Reserved Tables 20 Seats	1 Reserved Table 10 Seats	8 Seats	6 Seats	3 Seats
Invitation(s) to Private Reception with Speakers	8 Representatives	4 Representatives	2 Representatives	1 Representative	—
Logo/Company Name on Day-of-Event Marketing Materials	Primary Prominence	Secondary Prominence	Included*	Included*	Included*
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*All sponsors will receive event and marketing material showcasing; however, prominence of logos/company names will vary contingent on sponsorship level. Sample materials available on request

2019 ANNUAL EVENT FORECAST

Friday, November 8, 2019
Alex Madonna Expo Center
San Luis Obispo



SPONSOR PLEDGE FORM

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Sponsorship Commitment

- PLATINUM \$10,000
- LEAD \$5,000
- ADVISORY \$2,500
- BUSINESS ASSOCIATE \$1,500
- ASSOCIATE \$750

Payment Method

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