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August 15, 2022

Subject: Don't Miss the County's Most Important Economic Event!

Dear CCEF Supporter:

The CCEF Board of Directors is hard at work planning for the 2022 Annual Event scheduled for Friday, November 4, 2022, 8:30-11:30am. We are excited to be back in-person again this year at the Madonna Expo Center. We sincerely thank the community for their ongoing support of the Central Coast Economic Forecast. It is through the generosity of our sponsors that the CCEF can continue to produce the County's most important economic forecast event.

The Annual Event attracts more than 500 business and community leaders and has become a prestigious, can't-miss event! Sponsors and attendees will be armed with information they can use to help predict how local, state and national economic trends and demographic indicators will affect their business. Get the information needed to make more effective planning and investment decisions for the future of your organization.

PROGRAM SPEAKERS

The CCEF is poised to deliver an engaging, entertaining, and insightful program. Dr. Taner Osman, leading California economist, will offer a thorough review of the local economy and city-by-city analysis utilizing data exclusive to the CCEF.

Dr. Chris Thornberg, a nationally recognized economist, will share his no-holds-barred perspective on the State and national economies.

Bob Wacker of Wacker Wealth Partners will entertain as the Master of Ceremonies and serve as moderator during the Q&A session.

FORECAST EVENT DETAILS

Date: Friday, November 4, 2022

Time: 7:30am Networking
8:30am - 11:30am Program

Venue: Alex Madonna Expo Center

SPONSOR RECEPTION DETAILS

Date: Thursday, October 6, 2022

Time: 4-6pm, Cocktail-Style

Venue: The Cliffs Resort & Spa

The in-depth economic data and analysis supplied by the CCEF has helped guide and fortify SLO County's business communities for nearly two decades. We hope that you will consider sponsoring the CCEF Annual Event again this year. Sponsorship benefits and details are enclosed.

Sincerely,

A handwritten signature in blue ink, appearing to be "Ziyad Naccasha".

Ziyad Naccasha
2022 Chair

A handwritten signature in blue ink, appearing to be "J. Tang".

Josh Tang
2022 Co-Chair

2022 SPONSORSHIP LEVELS + BENEFITS

	PLATINUM \$10,000	LEAD \$5,000	ADVISORY \$2,500	BUSINESS ASSOCIATE \$1,500	ASSOCIATE \$750
Admissions to Annual Event Friday, November 4, 2022	20	10	8	6	3
Invitations to Sponsor Reception Scheduled for October 6, 2022	8	4	2	1	-
Access to Annual Event Presentation Materials - Local, State & National Forecasts	Included	Included	Included	Included	Included
Logo/Company Name in Program and Sponsor Slide Show for Annual Event	Primary Prominence	Included	Included	Included	Included
Logo/Company Name in Print Advertising and Promotional Materials for Annual Event	Included	-	-	-	-
Recognition in Electronic Advertising Emails sent to 500+ previous attendees and local Chambers	Primary Prominence	Included	Included	Included	Included
Recognition via Social Media	Included	Included	Included	Included	Included
Sponsor Greeting Video for Annual Event Only	Included	-	-	-	-
Website Logo/Link	Every Page of Website	Every Page of Website	Several Pages of Website	Home Page Only	Home Page Only

2022 SPONSOR PLEDGE FORM

SPONSOR INFORMATION (PLEASE TYPE OR PRINT)

COMPANY NAME/ORGANIZATION: _____

COMPANY NAME AS IT SHOULD APPEAR IN PROMOTIONS:

CONTACT: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL ADDRESS: _____

SPONSORSHIP COMMITMENT

- PLATINUM (limited)** \$10,000
- LEAD** \$5,000
- ADVISORY** \$2,500
- BUSINESS ASSOCIATE** \$1,500
- ASSOCIATE** \$750
- IN KIND**

PAYMENT METHOD

- CHECK ENCLOSED**
PAYABLE TO: CENTRAL COAST ECONOMIC FORECAST
MAIL TO: P.O. BOX 196, SOLVANG, CA 93464
- CREDIT CARD**
PLEASE CIRCLE: VISA / MASTERCARD

CARD #: _____ EXP: _____ SEC CODE: _____

CARDHOLDER NAME: _____ AMT: _____

SIGNATURE: _____

EMAIL SUBMISSION

Please email your form and
company logo to:

stephanie@centralcoasteconomicforecast.com