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July 1, 2023



**Subject: Don't Miss the County's  
Most Important Economic Event!**

Dear CCEF Supporters,

The CCEF Board of Directors is hard at work planning for the 2023 Annual Event scheduled for Friday, November 3, 2023. The Annual Event attracts more than 550 business and community leaders and has become a prestigious, can't-miss event! Sponsors and attendees will be armed with information they can use to help predict how local, state and national economic trends will affect their business. Get the information needed to make more effective planning and investment decisions for the future of your organization.

### PROGRAM SPEAKERS

The CCEF is poised to deliver an engaging, entertaining, and insightful program. Dr. Chris Thornberg, Beacon Economics, will lead off the SLO County Forecast and offer a thorough review of the local economy and city-by-city analysis utilizing data exclusive to the CCEF. Next up is Melissa James, CEO of REACH, who will provide key updates on the 2030 Plan and highlight local economic development and job growth initiatives in the clean tech and renewable energy, space and aerospace, and Ag Tech industries.

We're excited to bring back 3 Minutes 2 Win It and introduce a new group of impressive entrepreneurs who will compete for a cash prize. The audience will choose the winner! To round out the morning, we'll welcome Dr. Chris Thornberg back to the stage to share his no-holds-barred perspective on the State and national economies. Ryan Caldwell, Wacker Wealth Partners, will entertain as the Master of Ceremonies and serve as moderator during the Q&A session.

### FORECAST EVENT DETAILS

Date: Friday, November 3, 2023

Time: 7:30am Networking  
8:30am - 11:30am Program

Venue: Alex Madonna Expo Center

### SPONSOR RECEPTION DETAILS

Date: Thursday, September 28, 2023

Time: 4-6pm  
Cocktail-Style

Venue: The Cliffs Resort & Spa

The in-depth economic data and analysis supplied by the CCEF has helped guide and fortify SLO County's business communities for more than two decades. It is through the generosity of sponsors that the CCEF can continue to produce the County's most important economic forecast event. We hope that you will consider sponsoring the CCEF Annual Event this year.

Sincerely,

*Jolie Ditmore*

*Emily Reneau*

Jolie Ditmore  
2023 Co-Chair

Emily Reneau  
2023 Co-Chair

Central Coast Economic Forecast | [www.CentralCoastEconomicForecast.com](http://www.CentralCoastEconomicForecast.com)

P.O. Box 196, Solvang, CA 93464



## 2023 SPONSORSHIP LEVELS + BENEFITS

	PLATINUM \$10,000	LEAD \$5,000	ADVISORY \$2,500	BUSINESS ASSOCIATE \$1,500	ASSOCIATE \$750
<b>Admissions to Annual Event Friday, November 3, 2023</b>	20	10	8	6	3
<b>Invitations to Sponsor Reception Thursday, September 28, 2023</b>	8	4	2	1	-
<b>Access to Annual Event Presentation Materials - Local, State &amp; National Forecasts</b>	Included	Included	Included	Included	Included
<b>Logo/Company Name in Program and Sponsor Slide Show for Annual Event</b>	Primary Prominence	Included	Included	Included	Included
<b>Logo/Company Name in Print Advertising and Promotional Materials for Annual Event</b>	Included	-	-	-	-
<b>Recognition in Electronic Advertising Emails sent to 500+ previous attendees and local Chambers</b>	Primary Prominence	Included	Included	Included	Included
<b>Recognition via Social Media</b>	Included	Included	Included	Included	Included
<b>Sponsor Greeting Video for Annual Event Only</b>	Included	-	-	-	-
<b>Website Logo/Link</b>	Every Page of Website	Every Page of Website	Several Pages of Website	Home Page Only	Home Page Only

# 2023 SPONSOR PLEDGE FORM

## SPONSOR INFORMATION (PLEASE TYPE OR PRINT)

COMPANY NAME/ORGANIZATION: \_\_\_\_\_

COMPANY NAME AS IT SHOULD APPEAR IN PROMOTIONS:

\_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

## SPONSORSHIP COMMITMENT

- PLATINUM (limited)** \$10,000
- LEAD** \$5,000
- ADVISORY** \$2,500
- BUSINESS ASSOCIATE** \$1,500
- ASSOCIATE** \$750
- IN KIND**

## PAYMENT METHOD

- CHECK ENCLOSED**  
PAYABLE TO: CENTRAL COAST ECONOMIC FORECAST  
MAIL TO: P.O. BOX 196, SOLVANG, CA 93464
- CREDIT CARD**  
PLEASE CIRCLE: VISA / MASTERCARD

CARD #: \_\_\_\_\_ EXP: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_ AMT: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## EMAIL SUBMISSION

Please email your form and  
company logo to:

[stephanie@centralcoasteconomicforecast.com](mailto:stephanie@centralcoasteconomicforecast.com)