

2023 BOARD OF DIRECTORS

CO-CHAIR

Jolie Ditmore

Bay Consultants, Inc.

CO-CHAIR

Emily Reneau

Boys & Girls Club Mid
Central Coast

TREASURER

Steve Harding

American Riviera Bank

SECRETARY

Maria Kelly

MMKelly Consulting, LLC

Jocelyn Brennan

HRM Corp.

Eric Daniels

Pacific Gas and Electric
Company

Lisa Deutsch

Ten Over Studio

Jim Dunning

Cal Poly

Michelle McCovey-Good

T&S Structural Engineers

Judy Mahan

Cal Poly

Steve McCarty

McCarty Davis

Commercial Real Estate

Wyatt Mello

Mello Group

Ziyad Naccasha

Carmel & Naccasha, LLP
Attorneys at Law

Anthony Palazzo

Cal Poly

Bruce Ray

Revasum

Josh Tang

Amazon

Jeff Thoma

Thoma Electric, Inc.

Mary Witkowski

Amazon

Cara Wright

Farm Supply Company

July 1, 2023

Subject: Don't Miss the County's Most Important Economic Event!



Dear CCEF Supporters,

The CCEF Board of Directors is hard at work planning for the 2023 Annual Event scheduled for Friday, November 3, 2023. The Annual Event attracts more than 550 business and community leaders and has become a prestigious, can't-miss event! Sponsors and attendees will be armed with information they can use to help predict how local, state and national economic trends will affect their business. Get the information needed to make more effective planning and investment decisions for the future of your organization.

PROGRAM SPEAKERS

The CCEF is poised to deliver an engaging, entertaining, and insightful program. Dr. Chris Thornberg, Beacon Economics, will lead off the SLO County Forecast and offer a thorough review of the local economy and city-by-city analysis utilizing data exclusive to the CCEF. Next up is Melissa James, CEO of REACH, who will provide key updates on the 2030 Plan and highlight local economic development and job growth initiatives in the clean tech and renewable energy, space and aerospace, and Ag Tech industries.

We're excited to bring back 3 Minutes 2 Win It and introduce a new group of impressive entrepreneurs who will compete for a cash prize. The audience will choose the winner! To round out the morning, we'll welcome Dr. Chris Thornberg back to the stage to share his no-holds-barred perspective on the State and national economies. Ryan Caldwell, Wacker Wealth Partners, will entertain as the Master of Ceremonies and serve as moderator during the Q&A session.

FORECAST EVENT DETAILS

Date: Friday, November 3, 2023

Time: 7:30am Networking
8:30am - 11:30am Program

Venue: Alex Madonna Expo Center

SPONSOR RECEPTION DETAILS

Date: Thursday, September 28,

Time: 4-6pm
Cocktail-Style

Venue: The Cliffs Resort & Spa

The in-depth economic data and analysis supplied by the CCEF has helped guide and fortify SLO County's business communities for more than two decades. It is through the generosity of sponsors that the CCEF can continue to produce the County's most important economic forecast event. We hope that you will consider sponsoring the CCEF Annual Event this year.

Sincerely,

Jolie Ditmore

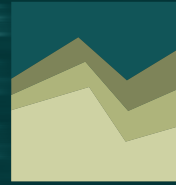
Jolie Ditmore
2023 Co-Chair

Emily Reneau

Emily Reneau
2023 Co-Chair

Central Coast Economic Forecast | www.CentralCoastEconomicForecast.com

P.O. Box 196, Solvang, CA 93464



CENTRAL COAST
ECONOMIC
FORECAST

2023 ANNUAL EVENT

FRIDAY, NOVEMBER 3, 2023
7:30 AM - 11:30 AM
ALEX MADONNA EXPO CENTER

NETWORKING: 7:30AM
BREAKFAST/PROGRAM: 8:30-11:30AM



MASTER OF CEREMONIES
RYAN CALDWELL
WACKER WEALTH
PARTNERS

BACK BY POPULAR DEMAND 3MINUTES2WINIT

The future is now as five Central Coast startups share ideas and plans that challenge traditional business models. Audience will choose one company to win a \$5,000 prize!



STATE & NATIONAL FORECAST

DR. CHRIS THORNBERG
BEACON ECONOMICS



SLO COUNTY FORECAST & KEY INDUSTRY UPDATES

DR. CHRIS THORNBERG
BEACON ECONOMICS



MELISSA JAMES
REACH

JOCELYN BRENNAN
HRM CORP.

PLATINUM SPONSORS

SPONSORSHIPS AVAILABLE AT CENTRALCOASTECONOMICFORECAST.COM



2023 SPONSORSHIP LEVELS + BENEFITS

	PLATINUM \$10,000	LEAD \$5,000	ADVISORY \$2,500	BUSINESS ASSOCIATE \$1,500	ASSOCIATE \$750
Admissions to Annual Event Friday, November 3, 2023	20	10	8	6	3
Invitations to Sponsor Reception Thursday, September 28, 2023	8	4	2	1	-
Access to Annual Event Presentation Materials - Local, State & National Forecasts	Included	Included	Included	Included	Included
Logo/Company Name in Program and Sponsor Slide Show for Annual Event	Primary Prominence	Included	Included	Included	Included
Logo/Company Name in Print Advertising and Promotional Materials for Annual Event	Included	-	-	-	-
Recognition in Electronic Advertising Emails sent to 500+ previous attendees and local Chambers	Primary Prominence	Included	Included	Included	Included
Recognition via Social Media	Included	Included	Included	Included	Included
Sponsor Greeting Video for Annual Event Only	Included	-	-	-	-
Website Logo/Link	Every Page of Website	Every Page of Website	Several Pages of Website	Home Page Only	Home Page Only

2023 SPONSOR PLEDGE FORM

SPONSOR INFORMATION (PLEASE TYPE OR PRINT)

COMPANY NAME/ORGANIZATION: _____

COMPANY NAME AS IT SHOULD APPEAR IN PROMOTIONS:

CONTACT: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL ADDRESS: _____

SPONSORSHIP COMMITMENT

- | | |
|---|----------|
| <input type="checkbox"/> PLATINUM (limited) | \$10,000 |
| <input type="checkbox"/> LEAD | \$5,000 |
| <input type="checkbox"/> ADVISORY | \$2,500 |
| <input type="checkbox"/> BUSINESS ASSOCIATE | \$1,500 |
| <input type="checkbox"/> ASSOCIATE | \$750 |
| <input type="checkbox"/> IN KIND | |

PAYMENT METHOD

- ☐ **CHECK ENCLOSED**
PAYABLE TO: CENTRAL COAST ECONOMIC FORECAST
MAIL TO: P.O. BOX 196, SOLVANG, CA 93464
- ☐ **CREDIT CARD**
PLEASE CIRCLE: VISA / MASTERCARD

CARD #: _____ EXP: _____ SEC CODE: _____

CARDHOLDER NAME: _____ AMT: _____

SIGNATURE: _____

EMAIL SUBMISSION

Please email your form and
company logo to:

stephanie@centralcoasteconomicforecast.com