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August 2024

Subject: Don't Miss SLO County's Most Important Economic Event!

Dear CCEF Supporters,

The CCEF Board of Directors is hard at work planning for the 2024 Annual Event scheduled for Friday, November 1, 2024. The Annual Event attracts more than 550 business and community leaders and has become a prestigious, can't-miss event!

As a sponsor, you'll gain crucial insights and information to help predict the impact of local, state, and national economic trends on your business. This is an opportunity to arm yourself with the actionable data needed to make strategic planning and investment decisions that will positively shape the future of your organization.

PROGRAM SPEAKERS

The CCEF is poised to deliver an engaging, entertaining, and thought-provoking program. New to the Forecast this year, Dr. Niree Kodaverdian from Beacon Economics will lead off the morning with the SLO County Forecast and will offer a thorough review of the local economy and city-by-city analysis utilizing data exclusive to the CCEF. Next up is Melissa James, President and CEO of REACH, who will shine a spotlight on local economic development efforts and share job growth initiatives across key industries.

We're excited to bring back an audience-favorite segment, 3 Minutes 2 Win It, and introduce a new group of impressive entrepreneurs who will compete for a \$5,000 cash prize. The audience will choose the winner! To round out the morning, we'll welcome Dr. Chris Thornberg, Beacon Economics, to the stage to share his no-holds-barred perspective on the State and national economies. Ryan Caldwell, EP Wealth Advisors, will entertain as the Master of Ceremonies and serve as moderator during the Q&A session.

SPONSOR RECEPTION DETAILS

Date: Wednesday, September 25, 2024
Time: 4:30-6:30pm
Cocktail-Style
Venue: Region Events Center

ANNUAL EVENT DETAILS

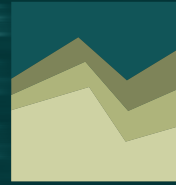
Date: Friday, November 1, 2024
Time: 7:30am Networking
8:30-11:30am Program
Venue: Alex Madonna Expo Center

The in-depth economic data and analysis supplied by the CCEF has helped guide and fortify SLO County's business communities for more than two decades. It is through the generosity of sponsors that the CCEF can continue to produce the County's most important economic forecast event. We hope that you will consider sponsoring the CCEF Annual Event this year.

Sincerely,

Jolie Ditmore

Jolie Ditmore
2024 Chair



CENTRAL COAST
ECONOMIC
FORECAST

2024 ANNUAL EVENT

FRIDAY, NOVEMBER 1, 2024
7:30 AM - 11:30 AM
ALEX MADONNA EXPO CENTER

NETWORKING: 7:30AM
BREAKFAST/PROGRAM: 8:30-11:30AM



MASTER OF CEREMONIES
RYAN CALDWELL
EP WEALTH ADVISORS

BACK BY POPULAR DEMAND 3MINUTES2WINIT

The future is now as three Central Coast startups share ideas and plans that challenge traditional business models. Audience will choose one company to win a \$5,000 prize!



STATE & NATIONAL FORECAST

DR. CHRIS THORNBURG
BEACON ECONOMICS



SLO COUNTY FORECAST & KEY INDUSTRY UPDATES

MELISSA JAMES
REACH



DR. NIREE KODAVERDIAN
BEACON ECONOMICS

PLATINUM SPONSORS

SPONSORSHIPS AVAILABLE AT CENTRALCOASTECONOMICFORECAST.COM



2024 SPONSORSHIP LEVELS + BENEFITS

	PLATINUM \$10,000	LEAD \$5,000	ADVISORY \$2,500	BUSINESS ASSOCIATE \$1,500	ASSOCIATE \$750
Admissions to Annual Event Friday, November 1, 2024	20	10	8	6	3
Invitations to Sponsor Reception Wednesday, September 25, 2024	8	4	2	1	-
Access to Annual Event Presentation Materials - Local, State & National Forecasts	Included	Included	Included	Included	Included
Logo/Company Name in Program and Sponsor Slide Show for Annual Event	Primary Prominence	Included	Included	Included	Included
Logo/Company Name in Print Advertising and Promotional Materials for Annual Event	Included	-	-	-	-
Recognition in Electronic Advertising Emails sent to 500+ previous attendees and local Chambers	Primary Prominence	Included	Included	Included	Included
Recognition via Social Media	Included	Included	Included	Included	Included
Sponsor Greeting Video for Annual Event Only	Included	-	-	-	-
Website Logo/Link	Every Page of Website	Every Page of Website	Several Pages of Website	Home Page Only	Home Page Only

2024 SPONSOR PLEDGE FORM

SPONSOR INFORMATION (PLEASE TYPE OR PRINT)

COMPANY NAME/ORGANIZATION: _____

COMPANY NAME AS IT SHOULD APPEAR IN PROMOTIONS:

CONTACT: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL ADDRESS: _____

SPONSORSHIP COMMITMENT

- | | |
|--|----------|
| <input type="checkbox"/> PLATINUM (limited) | \$10,000 |
| <input type="checkbox"/> LEAD | \$5,000 |
| <input type="checkbox"/> ADVISORY | \$2,500 |
| <input type="checkbox"/> BUSINESS ASSOCIATE | \$1,500 |
| <input type="checkbox"/> ASSOCIATE | \$750 |
| <input type="checkbox"/> IN KIND | |

PAYMENT METHOD

- | |
|--|
| <input type="checkbox"/> CHECK ENCLOSED |
| PAYABLE TO: CENTRAL COAST ECONOMIC FORECAST |
| MAIL TO: P.O. BOX 196, SOLVANG, CA 93464 |
| <input type="checkbox"/> CREDIT CARD |

CARD #: _____ EXP: _____ SEC CODE: _____

CARDHOLDER NAME: _____ AMT: _____

SIGNATURE: _____

EMAIL SUBMISSION

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